

# SQUAREONE™ HERBICIDE

Give newly seeded turf the best start possible.

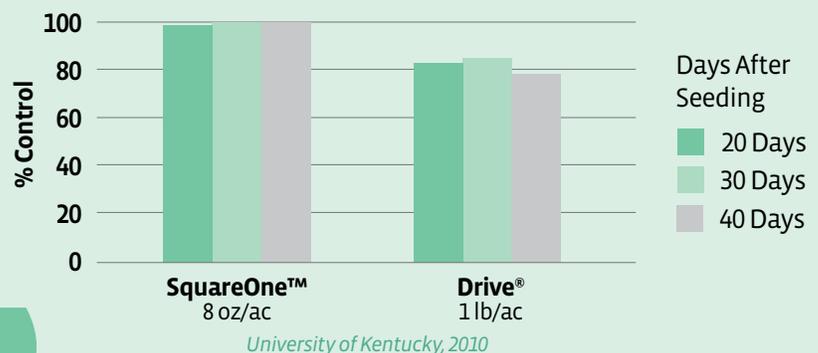
Maintaining healthy turf begins with a successful seeding — and a truly successful seeding starts with SquareOne™ herbicide. SquareOne has been specially engineered to combat weeds during both spring and fall turf renovation projects, including interseeding, overseeding and new sod applications. By eliminating the weeds that compete with new seedlings, SquareOne can help ensure that only healthy, dense turf emerges.

## Superior Performance

Dual-action SquareOne herbicide features an optimized combination of active ingredients that work through foliar contact and root uptake by targeting postemergence weeds like crabgrass and other broadleaf weeds until the new turf is established. In fact, SquareOne is labeled for control or suppression of over 60 grassy and broadleaf weeds!

### SquareOne™ Herbicide BROADLEAF WEEDS ON NEWLY SEEDED TURF

This chart demonstrates the performance of SquareOne herbicide versus Drive® herbicide against pigweed and carpetweed when applied 9 days after emergence.



## Broad Label, Beautiful Results

SquareOne herbicide can be used for turf renovation projects in lawns, golf courses and athletic fields and is labeled for use on most cool- and warm-season grasses.\*

As you can see from the images below, the newly seeded area that didn't have the SquareOne advantage has been dominated by weed growth. The area treated with SquareOne, however, is lush and healthy — with virtually no weed activity.



Untreated



Treated

## A Real Head Start

While many of today's herbicides have turf seeding restrictions, SquareOne offers users the flexibility of a large window of application. SquareOne can be applied one day before seeding or as early as seven days after emergence — eliminating the weeks of waiting required with many other products that control grassy and broadleaf weeds! And because SquareOne is designed to provide an optimal balance between maximum weed efficacy and turf tolerance, you can be confident that your turf won't just get a fast start, but a safe one too.

### Window of Application: PRODUCT COMPARISON

Herbicides	Postemergence Weed Spectrum		Time Prior to Seeding								At Seeding	Time After Seeding						
			Weeks Prior				Days Prior					Weeks After Emergence (AE)						
			1 Month	3 Weeks	2 Weeks	1 Week	7	6	5	4		3	2	1	1	2	3	4
SquareOne™	Yes	Yes	[Green Bar]									[Green Bar: 7 Days AE]						
Tenacity™	Yes	Yes	[White]									[White]						
Drive®	Yes	See Label	[White]									[White]						
Q4®	Yes	Yes	[White]									[White]						

Colored bars represent labeled application windows for product application around seeding. White areas show when respective products cannot be applied around seeding.

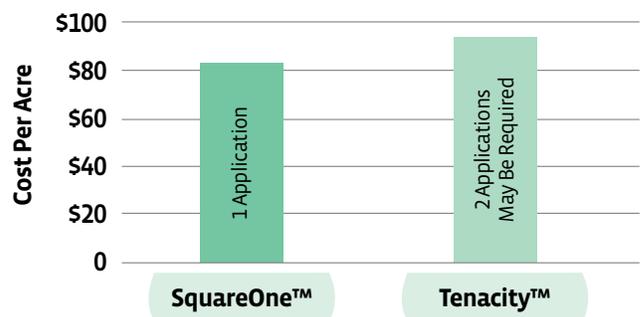
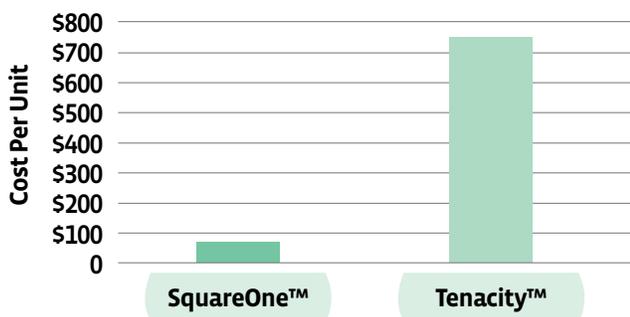
## Intelligent Packaging

The dispersible granule formulation of SquareOne herbicide is available in a convenient tip and measure package that makes applications of any size easy. The innovative measuring chamber helps you gauge the amount of product in 1,000 square foot increments at the most common use rate for either cool- or warm-season turf. Each container treats approximately 30,000 square feet. The use of a non-ionic surfactant is recommended, but not required.



## Cost-Effective Protection

SquareOne is competitively priced and does not require the major investment that some other solutions do. And because it does more in a single application, you can save money while giving your turf the best possible start.



## The Best Beginning

For lush, healthy turf, you need a successful seeding. To give your new turf the ability to conquer weed competition sooner than ever before, start with SquareOne!

**For more information on SquareOne herbicide or other products from FMC Professional Solutions, visit [www.fmcprosolutions.com](http://www.fmcprosolutions.com) or contact your FMC Market Specialist or local FMC Distributor.**



FMC Professional Solutions

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