





# Roundup Custom® Herbicide

## THE ROUNDUP® BRAND WITH MAXIMUM FLEXIBILITY

Anywhere weeds and water meet, there's a strong chance that vegetation management problems can grow. Anyone who manages weeds and brush in sensitive aquatic or terrestrial sites knows that, when left unchecked, they create a growing problem. Roundup Custom® herbicide offers a multitask solution with applicator and use site flexibility.

- · Application and use flexibility for weed and brush control by land or water
- Offers the flexibility to choose the right surfactant, tank mix or custom herbicide blend for the job at hand
- Non-selective and highly effective on more than 190 species of emerged weeds, brush and vines
- Excellent fit for all aquatic, forestry, right-of-way, industrial, turf, ornamental and habitat-restoration use sites, especially where weeds and water meet
- Eco-friendly packaging







## Favorable Environmental and Toxicological Characteristics

The favorable environmental and toxicological characteristics of Roundup Custom® are well documented from nearly 40 years of research and use involving the active ingredient glyphosate.



- · Glyphosate is classified as non-volatile
- No restriction on water use for irrigation, recreation or domestic purposes
- Binds tightly to soil particles on land or in water, and rapidly dissipates through microbial degradation
- Roundup Custom is practically nontoxic and essentially non-irritating to birds, fish, mammals, and soil or aquatic organisms

FEATURES & BENEFITS	Roundup CUSTOM®	Generic
Made in the USA	MADE USA	?
Monsanto Quality Pledge	<b>✓</b>	?
24-Hour Hotline Support	<b>✓</b>	?
Technical, Toxicology and Human Health Support	<b>✓</b>	?
Regulatory, Environmental and Public Affairs Support	<b>✓</b>	?
Local Training and Support	<b>✓</b>	?



## TRUE BLUE ADVANTAGE. Beyond Price.

Roundup Custom herbicide delivers value for your herbicide dollar beyond just the price per jug. Roundup Custom herbicide delivers made-in-the-USA quality product support and unmatched aquatic- and terrestrial-use flexibility.

Monsanto continues to work to educate our customers and protect your freedom to operate and apply pesticides both safely and effectively. We have the most experienced team of experts in the glyphosate herbicide business. Our product support team is available to provide 24-hour support for Roundup Custom if and when you need it.

#### Go to www.monsantoITO.com for additional information.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

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