IMAGE® 70 DG
HERBICIDE

**We Don't Make The Turf.
We Make It Better.™**

□ ▪ BASF

The Chemical Company

A Better Approach To "Uncontrollable" Weeds

Image® 70 DG herbicide is a selective postemergent herbicide that overpowers stubborn weeds in warm-season turfgrasses that other herbicides just can't control. Absorbed through the roots and foliage and moved throughout targeted weeds, **Image** is an ALS inhibitor – a key enzyme found only in plants and essential for plant growth. When used as directed, **Image**:

- Controls many "uncontrollable" weeds including purple and yellow nutsedge, field sandbur, dollarweed and green kyllinga.

- Can be used on established warm-season grasses, such as Bermudagrass, centipedegrass, St. Augustinegrass and zoysiagrass, as well as many landscape ornamentals and ground covers.

Summer Weeds Controlled

Image controls a variety of summer weeds, including:

- Field Sandbur
- Perennial/Annual Ryegrass – overseeded
- Globe Sedge
- Green Kyllinga
- Rice Flatsedge
- Purple Nutsedge
- Yellow Nutsedge

Image also aids in controlling and reducing competition from:

- Dollarweed
- Tall Fescue
- Violets
- Annual Sedge
- Virginia Buttonweed

Winter Weeds Controlled

Image also delivers effective control of many troublesome winter weeds. Applications should be timed to follow the first frost. With the exceptions of wild garlic and wild onion, applications can also be made immediately prior to or following the emergence of the following:

- Black Medic
- Buttercup
- Common Chickweed
- Mouseear Chickweed
- Cutleaf Evening Primrose
- Carolina Geranium
- Dovetail Geranium
- Hairy Bittercress
- Henbit
- Knawel
- Lawn Burweed
- Parsley-Piert
- Purple Deadnettle
- Red Sorrel
- White Cover

Image also provides excellent control of wild garlic and wild onion with applications in late fall to early winter. (Apply **Image** no sooner than three weeks after the initial emergence of wild garlic.)

Use Sites:
- Golf Courses
- Lawns
- Commercial Turf
- Parks
- Athletic Fields
- Cemeteries
- Sod Farms
- Around Selected Landscape Ornamentals

Formulation: 70% DG (Dispersible Granule)

Packaging: 11.43 oz. bottle Tip'N'Pour

Active Ingredient: Imazaquin

Chemical Family: Imidazolinone

Mode of Action: Inhibits acetolactate synthase (ALS), the key enzyme in formation of three essential amino acids found only in plants and essential for plant growth.
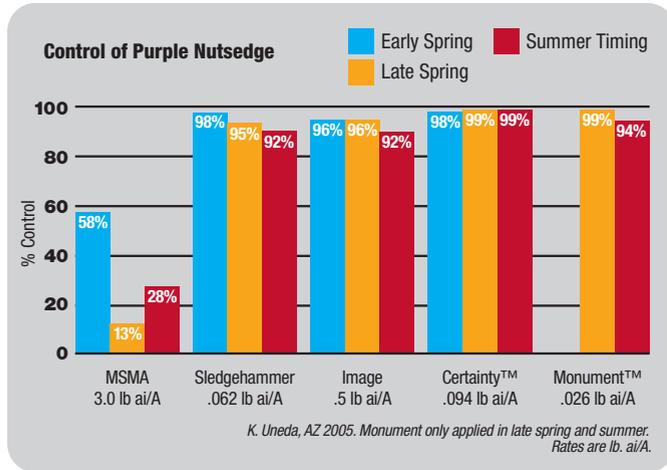
Behavior in Plants: Absorbed through roots and foliage and moved throughout the plant.

Rates: 0.20 to 0.26 oz. / 1000 sq. ft.
Spot treatment: 0.50 oz. per 3 gallons of water and spray to wet

Control Symptoms: Symptoms will appear at 1 to 2 weeks, with control occurring at 3 to 4 weeks. Chlorosis and reddening of plant tissue appear in apical growing points, with plant growth being stopped. Plant necrosis and death occur in approximately 21 days. In perennial weeds, the herbicide is translocated into and kills underground tubers, rhizomes and other storage organs.

IMAGE®
70 DG herbicide

Image Gets Results

Control of Purple Nutsedge

Legend: Early Spring, Late Spring, Summer Timing

% Control

Product	Early Spring	Late Spring	Summer Timing
MSMA 3.0 lb ai/A	58%	13%	28%
Sledgehammer .062 lb ai/A	98%	95%	92%
Image .5 lb ai/A	96%	96%	92%
Certainty™ .094 lb ai/A	98%	99%	99%
Monument™ .026 lb ai/A		99%	94%

K. Uneda, AZ 2005. Monument only applied in late spring and summer. Rates are lb. ai/A.

Keys to Success

Always combine **Image** in a postemergent application with a nonionic surfactant added at 2 pts / 100 gallons of water. Irrigation/precipitation will enhance activity. Use **Image** around selective ornamentals as noted on the label. Follow label restrictions on mowing before and after applications. Sequential application made to selective weeds.

Suggested Tank Mixes

Registered preemergent and broadleaf postemergent herbicides in turf, such as **Pendulum**® **AquaCap**™ **herbicide**, **Pendulum 3.3 EC**, **Drive**® **75 WP herbicide**, Pre-M® 3.3 EG and MSMA.

Always read and follow label directions.

IMAGE®
70 DG herbicide