



TALSTAR® EZ FEATURING NEW VERGE™ GRANULE TECHNOLOGY

The best just got better.

If you thought the number one choice in granular pest control couldn't get any better, think again! As part of our ongoing commitment to Customer Driven Innovation, FMC Professional Solutions is proud to announce that the dependable surface-feeding pest control of Talstar® EZ granular insecticide is now available on the highly advanced Verge™ granule, created by leading experts in microparticles and mineral processing.

Exclusive to FMC, this exciting new formulation combines the industry's most trusted granular insecticide with cutting-edge Verge technology for customized application benefits and superior pest control. Discover what the next generation of Talstar EZ will bring to even your toughest surface-feeding pest accounts.



A Breakthrough in Granular Technology

Perfect Form

The Verge granule has been engineered to be uniform in both size and shape for improved ballistics. Larger particles fly farther than smaller particles during application, resulting in an uneven treatment zone unless overlapping applications are made. Because Verge granules are highly symmetrical, the distribution of granules is more uniform and insecticide coverage is optimized. The end result is a more consistent, dependable barrier of protection against damaging lawn pests.



Rapid Release

Clay-based Verge granules disintegrate at an extremely fast rate, fully dissolving into thousands of microparticles one minute after they are watered in. This delivers the active ingredient of Talstar EZ evenly and quickly to its desired target before it can be displaced by mowing or foot traffic.

Featuring a gray color and formed from thousands of inert particles less than 300 microns in size, Verge granules quickly break down and blend into the landscape without leaving an unsightly mess behind.

Better for the Applicator

While other granules produce an unpleasant, musty smell, Talstar EZ on the Verge granule is odorless. What's more, the Verge granule is proven to be virtually dust-free, for a substantial reduction of dust in the air, on the equipment and on an applicator's clothing following treatment.

These images show granules poured into spreading equipment from a height of 4 feet. As you can see, the Verge granule produces significantly less dust than competitive granules.



Biodac®



EcoGranule™



Verge™

Still the Performance You Trust

In addition to these all-new application advantages, Talstar EZ featuring Verge granule technology continues to deliver reliable control of over 75 lawn pests. This includes all species of ants — Argentine ants, big-headed ants, carpenter ants, odorous house ants and white-footed ants, just to name a few. Talstar EZ has also demonstrated superior control of chinch bugs over the leading brands, achieving 90% control in just four days. And as always, Talstar EZ maintains unbeatable residual protection, offering your customers up to four months of relief from the worst pest invaders.

Top-of-the-Line Control That's Good for Your Bottom Line

Even with its advanced formulation, Talstar EZ remains a cost-effective choice for all of your surface-feeding pest and turf accounts. In fact, you can treat approximately 11,000 square feet with every bag (when applied at the most common labeled use rate). Talstar EZ is available in a resealable 25-lb bag — simply look for the Verge logo on the packaging.

Talstar EZ is approved for mound, perimeter and broadcast applications and is labeled for use on lawns, landscaped areas, and perimeters around residential, institutional, public, commercial and industrial buildings as well as parks, recreational areas and athletic fields.



Experience the Next Generation of Talstar EZ

Just when you thought there was no room for improvement, FMC made the trusted control of Talstar EZ more advanced and more dependable than ever before. With its exclusive Verge granule formulation, Talstar EZ is reshaping lawn pest control as we know it. Experience the ultimate combination of tried-and-true efficacy and breakthrough granular science: Talstar EZ featuring Verge granule technology.

For more information about Talstar EZ featuring Verge granule technology and other products from FMC, visit www.fmcprosolutions.com or contact your FMC Sales Representative or local FMC Distributor.

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Talstar
EZ GRANULAR INSECTICIDE



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