## TRANSPORT® MIKRON™ INSECTICIDE

# You asked for the power of Transport® in a liquid formulation. FMC heard you, loud and CLEAR!

Pest professionals across the country have made the switch to Transport® and are impressed with the extraordinary results and reduced callbacks they've experienced. FMC has taken the exceptional speed, power and residual of original Transport and harnessed it in an exclusive, highly advanced Mikron™ liquid formulation, for enhanced performance and additional application benefits Read on and discover why Transport Mikron insecticide is the CLEAR choice for pest control in all types of accounts — big and small, indoors and out.



### **Clearly Superior Technology**

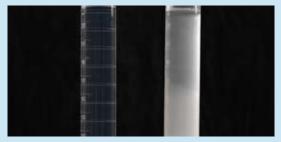
With its groundbreaking formulation, Transport Mikron insecticide is like nothing you've ever seen before. In fact, you can't see it at all! Transport Mikron features a uniquely clear formulation, eliminating the possibility of staining or messy residue associated with other formulations. With Transport Mikron insecticide, you won't leave a mess — or pests — behind.



Products following initial mixing. L to R:
Transport® Mikron™, Cy-Kick®, Demand®, Tempo®, Termidor®

#### **Consistent Control from Start to Finish**

Microcap, SC and WP solutions can often settle out after initial mixing. With Transport Mikron, you can feel confident that the active ingredient is evenly distributed throughout the tank — from the first job to the last! The advanced formulation of Transport Mikron ensures uniform tank mixing and high stability. Once mixed, Transport Mikron remains in suspension and does not require constant agitation like other formulations, even after extended periods of non-use.



This image demonstrates the clear difference in consistency between Transport® Mikron™ (left) and Demand® (right).

#### Mikron Doesn't Settle, Neither Should You

When solutions settle out, it can lead to too much or too little active ingredient being applied. Transport Mikron, on the other hand, shows no signs of separation. By maintaining even distribution of active ingredient throughout the application process and beyond, Transport Mikron represents the ultimate convenience and dependability for the applicator.





#### **Penetrates Pests' Armor**

With its exclusive microemulsion technology, the tough cuticle of pests is no match for Transport Mikron! Because the particle size of Transport Mikron is at least 100 times smaller than SC formulations, it can be more readily taken in through a pest's cuticle. By delivering the active ingredient where it needs to be sooner, Transport Mikron achieves faster knockdown of pests.

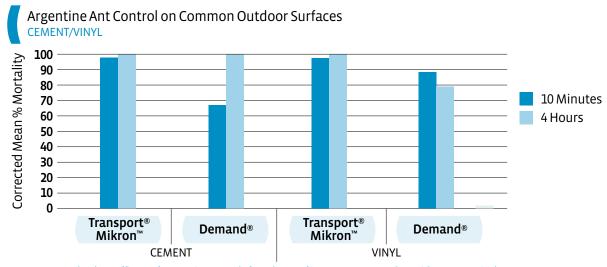
#### Know You've Got It Covered

The advanced formulation of Transport Mikron delivers millions of pest-fighting particles to every inch you treat. More particles equals more evenly dispersed coverage, creating a higher probability of insect contact with a treated surface. Even though you won't see messy residue, you can rest assured that a thorough barrier of protection is right where you need it to be.

#### Results You're Sure to See

While it's easy to be impressed with the unique application benefits of clear Transport Mikron insecticide, its powerful combination of active ingredients is just as remarkable. Transport Mikron features bifenthrin, the same ingredient found in Talstar® insecticide, for enduring residual protection you can trust. With the addition of the active ingredient acetamiprid, Transport Mikron delivers fast, impressive knockdown and maximized transfer capabilities, often achieving 100% control of pest populations within just 24 hours of treatment.

Non-repellent Transport Mikron provides fast-acting, long-lasting control of bed bugs, ants, cockroaches, termites and over 30 other pests — even pyrethroid-resistant insects. See how Transport Mikron outperforms the competition in trials.



Results show efficacy after 10 minutes and after 4 hours of insect exposure to dry residues, respectively.

Results were measured one day after treatment. P. Koehler — University of Florida, 2009

#### The Choice Is Clear

There has never been a product quite like Transport Mikron insecticide. Only Transport Mikron delivers millions of particles of control to every inch of surface you treat without leaving a messy residue behind. By combining impressive performance and convenience, and eliminating customer complaints about unsightly residue, revolutionary Transport Mikron gives you a whole new level of confidence in your services.

For more information about Transport Mikron insecticide and other products from FMC, visit www.fmcprosolutions.com or contact your FMC Sales Representative or local FMC Distributor.



